

An Update Survey of Travel Surveys Conducted in California
Since 1990

California Department of Transportation
Transportation System Information Program
Office of Travel Forecasting and Analysis

January 1997

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Prepared in Cooperation
with the
U.S. Department of Transportation
Federal Highway Administration

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An Update of Travel Surveys in California

This report updates the January 1995 report entitled “A Survey of Travel Surveys Conducted in California Since 1990. The report provides an inventory or survey of recent travel surveys conducted or sponsored by Caltrans and the Regional Transportation Planning Agencies (RTPAs).

In addition to updating and extending the inventory, this report includes information on travel surveys inadvertently overlooked in the earlier version. In brief, this report provides the most recent information acquired on travel surveys conducted in California since January 1990, as well as relevant resources for mutual use by Caltrans and other transportation agency throughout the State.

Agency responses are summarized in this report by travel survey type--specifically, license plate surveys; roadside interview surveys; household telephone travel surveys; and miscellaneous other travel surveys conducted to date in the 1990's throughout California. Furthermore, results are arranged and presented in the order of questions on the survey questionnaire. Thus, for each survey reported, specific summary information (if reported) includes the survey name; procedures; dates of coverage; geographic areas or corridors covered; purpose of the survey; type of data collected; geographic level to which trip ends and residences are coded; respective sample sizes; response rates; cost estimates; pertinent comments regarding surveys and specific survey contacts and telephone numbers.

Appendices A and B provide sample introductory letters to agency respondents, while the survey instrument prepared for acquiring requested information is shown in Appendix C. The completeness of this survey, of course, was dependent on information as reported in the survey. Please note

that this inventory, and especially items in particular columns, are not necessarily all inclusive.

The following table summarize pertinent information on the surveys reported. Information not reported or not available for particular items are indicated by N/A in the corresponding columns.

Special acknowledgment, thanks, and appreciation are given to each of the RTPAs as well as to the Caltrans Program and District contacts for their cooperation, assistance, and efforts in providing information for this report.

**SUMMARY TABLE A1
INTERCITY AND OTHER LICENSE PLATE TRAVEL SURVEYS
CONDUCTED IN CALIFORNIA SINCE 1990**

SURVEY INFORMATION	DIVISION OF RAIL	DISTRICT 1	DISTRICT 2	DISTRICT 4
CONDUCTED BY	Division of Rail, Amtrak & KPMG	Mendocino County & DKS	Caltrans, District 2 & DKS	Caltrans, District 4 & Systan Inc.
SURVEY NAME	Caltrans/Amtrak Rail Demand License Plate Surveys	SR 1 Capacity & Development Potential Study	Shasta O & D	TDM Marketing Program Commute Alternatives Survey
PROCEDURE	License Plate Survey; Mailout/Mailback postcard (Videotaped during daylight hours)	License Plate Survey; Mailout/Mailback; questionnaire in envelopes	Mailout/Mailback postcard & roadside interviews	License Plate Survey; Mailout/Mailback
DATES	I-80 May 30 & June 2, 1992; Rte. 99 June 4 & 6, 1992 Rte. 10 November 8 and 10, 1992	January 21 & 22, 1990	September 12-15, 1994	October and November 1994
CORRIDOR OR AREA	I-80 near Fairfield; Rte. 99 near Madera; & Rte.10 near Beaumont	Anchor Bay, Albion, Ft. Bragg -- SR 1	I-5, SR 44, SR 97, SR 299	Bay Area Corridors: Marin U.S. 101; I-280;
SURVEY PURPOSE	O & D data used to develop a travel demand forecasting model for Intercity Rail	To determine the extent of out of area traffic using SR 1 in Mendocino Co.	O & D study for traffic model	Acquire O & D information; market research data & mode choice statistics
O AND DS CODED TO:	Traffic zone and zip code boundaries used as a base of a zone system developed by KPMG	24 zones within California	City or Town	Zip Codes
SAMPLE SIZE	15,100 on I-80; 5,800 on Rte. 99; & 7,300 on Rte. 10	588	N/A	18,000
RESPONSE RATE	30% on I-80; 28% on Rte 99; & 22% on Rte. 10	27%	N/A	30%
COST ESTIMATE	\$75,000 per survey site (1992 dollars); 2 days; both directions; \$16 per completed interview	N/A	N/A	\$150,000
COMMENTS	2 days; 1 weekday plus 1 weekend travel day; daylight hour taping. 50,000 initially mailed out for I-80; 21,000 for Rte. 99 & 33,000 for Rte. 10	smaller similar survey in August, 1990	license plate surveys: 9/12, 13, 20, 1994; roadside interviewing: 9/12, 13, 15, 1994	Survey mailed to all recorded license #'s
CONTACTS	Emily Burstein or James Ogbonna Caltrans, Division of Rail (916) 227-9469 Bruce Williams, KPMG (703) 442-0030	Ray Hall Mendocino County (707) 463-4281 Phil Dow, DKS (707) 463-1806	Jerry Severson Caltrans, District 2 (916) 225-3481 Mark Rackovan, DKS (916) 368-2000	John Billeimer Systan Inc.

N/A Indicates information not available

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**SUMMARY TABLE A2
INTERCITY AND OTHER LICENSE PLATE TRAVEL SURVEYS
CONDUCTED IN CALIFORNIA SINCE 1990**

SURVEY INFORMATION	DISTRICTS 4 & 5	DISTRICTS 5	District 5
CONDUCTED BY	Caltrans, AMBAG, Santa Cruz, Santa Clara, and Monterey Counties	San Luis Obispo Council of Governments, Caltrans, District 5	San Luis Obispo Council of Governments, Caltrans, District 5
SURVEY NAME	Central Coast Regional Modeling Study	Cuesta GradeTravel Survey	Route 101 Major Investment Study
DATES	October 18-27, 1994	March 12,1992	October 1994
PROCEDURE	License plates video taped; Mailout/Mailback Postcards	License plates video tape; Mailout/Mailback Postcard	License plate; Mailout/Mailback Postcard
CORRIDOR OR AREA	Monterey Bay Area Rtes. 1,9,17,25,101,129,152,156,& 198	Route 101 on Cuesta Grade	Route 101 Between San Luis Obispo and Arroyo Grande
SURVEY PURPOSE	Gathered vital cross-boundary travel data between Districts 4 & 5--Data critical for travel demand & air quality forecasting in region by all partners	Determine origins and destinations of vehicles	Determine origins and destinations of drivers
O AND Ds CODED TO:	Traffic Zones	City and Community	City and Community
SAMPLE SIZE	44500	2,137	1,400
RESPONSE RATE	Est. 15%	43.4%	12.7%
COST ESTIMATE	N/A	N/A	N/A
COMMENTS	1 day; 1 location; 1 direction; weekday travel only	Besides O & D information, acquired trip purpose, number of persons in vehicle, and frequency of trip information	Also acquired data regarding trip purpose; number of persons in vehicles; frequency of trips
CONTACTS	Jack Allen Caltrans, District 4 (510) 286-5761	Mike Harmon San Luis Obispo COG (805) 781-5724	Mike Harmon San Luis Obispo COG (805) 781-5724

N/A indicates information not available

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SUMMARY TABLE A3
INTERCITY AND OTHER LICENSE PLATE TRAVEL SURVEYS
CONDUCTED IN CALIFORNIA SINCE 1990

SURVEY INFORMATION	DISTRICT 7	DISTRICT 8	DISTRICT 12	
CONDUCTED BY	Caltrans, District 7 and CTS	CALTRANS, DISTRICT 8 And SBAG	Caltrans, District 12, Orange County	Santa Barbara County Association of Governments
SURVEY NAME	I-210 Westbound Survey	Seasonal Mountain Travel Survey	NB Interstate 5 (Lake Forest) Commuter Survey	Intervention Travel Survey; Alternatives Analysis; Highway 101 Widening
DATES	March 3 and 10, 1992	March 13-16, 1992 August 20-23; August 27-29, 1993	September 26, 1989	April-July 1994
PROCEDURE	License plates; Mailout/Mailback Postcard	License Plate; Mailout/Mailback Postcards	NB license plate video taped; Postcard mailback	License plate; Mailout/Mailback Postcard
CORRIDOR OR AREA	Westbound I-210 Foothill Freeway	Route 18, 38, and 330	Interstate 5 at Lake Forest	Santa Barbara County South Coast
SURVEY PURPOSE	O & Ds by zipcode; trip purpose; carpool info.	To determine mountain road usage for SBAG	Acquired NB (See Comments) characteristics; Marketing Study	Identify proportion of local and through traffic; trip purpose; vehicle occupancy;
O AND Ds CODED TO:	Zip Codes	State Route Number; Direction of Travel	Zip Codes; Cities, & Counties	O-D pairs; frequency of trips Zip Code
SAMPLE SIZE	1,721 in Duarte; 4,024 in Pasadena	21,000 in March 1992; 23,000 in August 1993	7,450	3361
RESPONSE RATE	11.7% for Duarte; 12.5% for Pasadena	22% for March 1992; 24% for August 1993	11%	24%
COST ESTIMATE	\$60,000	\$7,000 for March 1992; \$10,000 for August 1993	\$68,700 (\$9.13 per completed interview)	N/A
COMMENTS	A report is available from the contact below	Respondents request fixing the road and providing more passing lanes	Over a 2-hour morning peak period; 5:00 a.m.-7:00 a.m. weekday travel vehicle occupancy; mode split data; trip purpose and trip duration data; carpool longevity	Lots of calls from public complaining about license plate capture and access of DMV records
CONTACTS	Tony VanHaagen Caltrans, District 7 (213) 897-1342	Mark J. Grant Caltrans, District 8 (909) 724-2004	Paul Neve Caltrans, District 12 (714) 724-2004	Michael G. Powers SBCAG (805) 568-2946

N/A indicates information not available

SUMMARY TABLE B1
ROADSIDE INTERVIEW TRAVEL SURVEYS
CONDUCTED IN CALIFORNIA SINCE 1990

SURVEY INFORMATION	District 4	District 8	District 9
CONDUCTED BY	Caltrans, District 4, Sonoma County Transportation Authority & TJKM	Caltrans, District 8, and UC, Riverside	Caltrans, District 9, Inyo County, Death Valley National Park and Shoshone Chamber of Commerce
SURVEY NAME	County of Sonoma Roadside Travel Survey	I-5, I-15 and I-40 Corridors Truck Goods Movement Survey	Rte. 127 Traffic Study
PROCEDURE	Roadside interviews; postcards handed out to drivers and mailed back	Roadside interviews	Roadside interviews
DATES	May 20, 1992	June 1994 to April 1996	March 23-30 and May 11-18, 1994
CORRIDOR OR AREA	Highway 101--Cloverdale	L.A. I-5 San Bernardino I-15 and I-40	Mostly Rte. 127 in Inyo County
SURVEY PURPOSE	Capture interregional travel--Determine the volume of traffic traveling completely through Sonoma County during weekday 3:00 - 4:45 p.m. period.	Determine O and D's of trucks; cargo; commodity; weight; value; cost and location of fueling	Establish baseline data travel patterns; traffic mix in accessing potential impacts if designated a preferred route for hauling of high nuclear waste.
O AND Ds CODED TO:	Cities inside, outside Sonoma County	City; cross streets	By station collected; by zip code; by city; county; and State
SAMPLE SIZE	1,400	2,250	100%
RESPONSE RATE	393 (28%)	100%	- -
COST ESTIMATE	N/A	N/A	\$100,000
COMMENTS	Acquired trip origin and destination locations; trip purpose; "Did you stop in Sonoma County?" Survey was interrupted by City of Cloverdale due to an irate business person.	Truck drivers were interviewed at roadside rest areas on I-5, I-15, and I-40; midweek; noon until midnight interviews	Cooperative effort under a Memorandum of Understanding; acquired vehicle type; number in vehicles; O & D locations; residence; purpose; where lodging; plus truck info. (what hauling; laden weight; type of facility hauling to).
CONTACTS	Melinda B. Grosch Sonoma County Transportation Authority (707) 527-1943 Steve Weinberger, TJKM (707) 575-5800	Doug Hogue Caltrans, District 8 (909) 383-4557 Jo Sanford (909) 383-7016	Katy Walton Caltrans, District 9 (619) 872-0691

N/A indicates information not available

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**SUMMARY TABLE B2
ROADSIDE INTERVIEW TRAVEL SURVEYS
CONDUCTED IN CALIFORNIA SINCE 1990**

SURVEY INFORMATION	District 11	District 11	District 11
CONDUCTED BY	Caltrans, District 11 & SANDAG	Caltrans, District 11	Caltrans, District 11
SURVEY NAME	1991 SANDAG Cordon Crossing Survey	International Border Roadside Survey	I-10 and I-8 Goods Movement Survey
PROCEDURE	Roadside interviews	Roadside interviews	Roadside interviews
DATES	1991	Spring 1993	1993
CORRIDOR OR AREA	San Diego County	International Border point of entry to the United States	I-10 and I-8
SURVEY PURPOSE	Acquired travel patterns on trips leaving San Diego County on the State Highway System	Acquired travel patterns of trips entering the U.S. at points of entry along the Mexican Border	Acquired info. on goods movement; entering and leaving Calif. on I-10 & I-8
O AND Ds CODED TO:	Traffic analysis zones	Traffic analysis zones	Place codes; traffic analysis zones; routes used
COMMENTS	Acquired trip origin, trip destination, & residence locations; trip purpose; mode of travel; persons per vehicle; frequency of trip.	Interviewed drivers in private vehicles, commercial vehicles as well as pedestrians for O & D; residence; purpose; mode; and frequency of trips.	Acquired trip O and Ds; residence; purpose; mode; persons/vehicle; frequency of trip; goods.
CONTACTS	Chad Lambirth Caltrans, District 11 (619) 688-6100	Chad Lambirth Caltrans, District 11 (619) 688-6100	Chad Lambirth Caltrans, District 11 (619) 688-6100

SUMMARY TABLE C1
HOUSEHOLD TELEPHONE ORIGIN AND DESTINATION TRAVEL SURVEYS
CONDUCTED IN CALIFORNIA SINCE 1990

SURVEY INFORMATION			
SURVEY NAME	1990 Bay Area Travel Survey	1991 Statewide Travel Survey	1991 SCAG O & D Survey
CONDUCTED BY	MTC	Caltrans, Office of Travel Forecasting and Analysis and Maritz Marketing Research Inc.	SCAG
PROCEDURE	Household telephone interviews; mail out/phone retrieval	Household telephone; computer assisted telephone interviews (CATI); Travel Diary	Household telephone interviews; activity diary
DATES	February - November 1990	Weekday travel: April - June 1991; Weekend Travel: September - October 1991	April - June 1991
GEOGRAPHIC AREA	Nine County San Francisco Bay Area	Entire State; 15 urban regions and one overall rural region (all nonurban counties)	5 county area L.A., Orange, Riverside, S.Bern., Ventura
SURVEY PURPOSE	To establish travel trends; household travel behavior analysis; a database for travel demand models.	To update the statewide and regional travel databases (for household travel behavior analysis, estimates, and forecasts).	Obtain household & O and D travel data for 5 county region.
DATA COLLECTED	Comprehensive socioeconomic and O & D travel data	Comprehensive socioeconomic and O & D travel data	Comprehensive socioeconomic and O & D travel data
O AND Ds CODED TO:	Census Tracts and tract equivalents	Counties and Census Tracts	Census Tracts and Zip Codes
SAMPLE SIZE	9,400 households (single weekday travel)	13,500 households for weekday travel; 900 households for weekend travel	16,000
RESPONSE RATE	49%	50% on precontact; then 69% of those who agreed on precontact.	84% on precontact; then 53% of those who agreed on precontact.
GENERAL SAMPLING PROCEDURE	Telephone list purchased from vendor (SSI)	Random digit dialing (RDD) of noncommercial telephone numbers	Random sample of 320 households within each of 49 RSAs
COST ESTIMATE	\$1,000,000	\$1,494,000 (1991 dollars)	\$1.5 million
COST PER COMPLETED INTERVIEW	\$84.00	\$104	\$94
PERTINENT COMMENTS	A report is available from MTC	Interviews contracted out to Maritz Marketing Research Inc. ; Report available from contacts below	A report with summary findings is available from SCAG
CONTACTS	Chuck Puris MTC (510) 464-7731	Les Jones Caltrans (916) 654-3330 Don Ochoa Caltrans (916) 654-2747	Tony VanHaagen Caltrans (213) 897-1342 Hong Kim SCAG (213) 236-1904

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SUMMARY TABLE C2
HOUSEHOLD TELEPHONE TRAVEL SURVEYS
CONDUCTED IN CALIFORNIA SINCE 1990

SURVEY INFORMATION		
SURVEY NAME	"Effects of New Highway Capacity on Travel Behavior"	San Luis Obispo Trans. Management Agency (TMA) Services Survey
CONDUCTED BY	Caltrans, District 4 & California Air Resources Board	San Luis Obispo COG, Ridesharing, TMA, APCD
PROCEDURE	Household telephone interviews; activity diary used; stated preference survey	Household Telephone Interviews
DATES	March - May 1994	March 1995
GEOGRAPHIC AREA	San Francisco & San Diego Metropolitan Areas	San Luis Obispo County
SURVEY PURPOSE	Assess travel impacts of hypothetical changes in travel times & traffic congestion.	Baseline Marketing Survey for TMA Services and Performance Objective Development
DATA COLLECTED	O & D locations; times; trip purposes; mode of travel; and socioeconomic data	O & D locations; residence locations; trip times; mode; persons in vehicle
O AND Ds CODED TO:	Zip Codes	Zip Codes; City
SAMPLE SIZE	676	400
RESPONSE RATE	17% (Survey was underbudgeted & number of callbacks limited to 3)	N/A
GENERAL SAMPLING PROCEDURE	Random digit dialing (RDD)	Random digit dialing (RDD)
COST ESTIMATE	\$30,000	\$27,000
COST PER COMPLETED INTERVIEW	\$44	N/A
PERTINENT COMMENTS	L.A. area was ignored because of the Northridge earthquake	
CONTACTS	Steve Colman Dowling Associates (510) 839-1742 Fereidum Fezollahi Air Resources Board (916) 323-1509	Tom Fulks Ridesharing 805-781-4462

N/A indicates information not available

**SUMMARY TABLE D1
MISCELLANEOUS TRAVEL SURVEYS
CONDUCTED IN CALIFORNIA SINCE 1990**

SURVEY INFORMATION			
CONDUCTED BY	Caltrans, District 2	Sonoma County Transportation Authority and Caltrans, District 4 & TJKM	Rides for Bay Area Commuters and Caltrans, District 4
SURVEY NAME	Shasta Vehicle Occupancy Survey	U.S. 101 Occupancy Survey (At Marin County Line)	Commute Profiles (1990, 1993 & 1994)
PROCEDURE	Visual observation: Counted persons in all vehicles during peaks; 6:30-8:30a.m., 5:00-7:00p.m.	Roadside--counted from curbside	Telephone surveys
DATES	2-5-91; 6/14,17-21,24-28, 1991; 7/16-17, 1991	May 13, 1991	February 15-March 21, 1990 & 1993 February 23-March 21, 1994
CORRIDOR OR AREA	Shasta County near Redding (Rtes. 5, 44, 275 & 299)	Highway 101 at Marin County Line	Bay Area 9 County Region
SURVEY PURPOSE	Acquire vehicle occupancy rates on routes entering and leaving Redding	Auto occupancy in p.m. peak hour	Help determine factors that influence choice of transportation mode
SAMPLE SIZE	N/A	N/A	1,200 in 1990; 1,200 in 1993; 3,200 in 1994
RESPONSE RATE	Nearly 100%	N/A	N/A
COST ESTIMATE	N/A	N/A	\$20,000 in 1990; \$20,000 in 1993; \$25,000 in 1994
COMMENTS	College students took occupancy count of all vehicles. In most cases both a.m. and p.m. counts were taken.	2 persons per direction (1 per lane--counted from curbside)	Poor methodology; acquired data on mode of travel; frequency of making trip; time of trip; household income; employment status; respondent age; ethnic background; gender; level of education
CONTACTS	Bert Corford Caltrans, District 2 (916) 225-3439 8-442-3439	Melinda Grosch SCTA (707) 527-1943 Steve Weinberger TJKM (707) 575-5800	Mike LeFane Caltrans, District 4 (510) 286-5532 Doug Sibley (501) 286-5564

N/A indicates information not available

**SUMMARY TABLE D2
MISCELLANEOUS SURVEYS
CONDUCTED IN THE SANDAG REGION SINCE 1990**

SURVEY INFORMATION						
CONDUCTED BY	SANDAG	SANDAG	SANDAG	SANDAG	SANDAG	SANDAG
SURVEY NAME	On Board Transit	Shopping Center/ Transit Riders	School Trips	Dial-A-Ride	Taxi Passengers	Growth Monitor
PROCEDURE	On Board (50,000)	N/A	N/A	N/A	N/A	Household interviews (1,500)
DATES	1990	1994	1992	1994	1994	N/A
SURVEY PURPOSE	N/A	Surveyed transit riders at shopping centers	Acquired mode of travel data	Acquired trip-making characteristic of Dial-A-Ride users	Acquired taxi passenger trip data	N/A
CONTACTS	Jeff Martin SANDAG (619) 595-5328	Bob Parrot SANDAG (619) 595-5328	Bob Parrot SANDAG (619) 595-5328	Bob Parrot SANDAG (619) 595-5328	Bob Parrot SANDAG (619) 595-5328	Bob Parrot SANDAG (619) 595-5328

N/A indicates information not available

**SUMMARY TABLE D3
LOCAL TRANSIT SURVEYS CONDUCTED WITHIN DISTRICT 1**

SURVEY INFORMATION			
CONDUCTED BY	Arcata and Mad River Transit (AMRT)	Mendocino Transit Authority (MTA)	Mendocino Transit Authority (MTA)
SURVEY NAME	Transit Development Plan Update Survey Monterey County-S.F. Bay Area Corridor	Survey of MTA Fixed route and Dial-A-Ride Services	Mendocino Transit Authority Transit Needs Survey
PROCEDURE	On Board Driver handout/mailback	On Board Survey and Focus Groups	Household telephone interviews; selected telephone numbers at random from phone books
PERIOD	Conducted approximately every 5 years	March 1993	November 1995
CORRIDOR OR AREA	Arcata, Mad-River Service Area	Mendocino County	Ukiah Valley
SURVEY PURPOSE	To acquire origin - destination and trip purpose information	To obtain basic ridership profiles; indication of user satisfaction with services and areas of desired improvement for MTA 5 year Transit Improvement Plan	To help evaluate knowledge in the Ukiah Valley regarding transit service; help determine preferences for future transit; help assess attitudes toward transit; If transit needs are being met.
COST ESTIMATE	\$500	N/A	
COMMENTS	Response 92% of the ridership		The survey was an element of the Ukiah Valley Bus Study
CONTACTS	Sharon Batini AMRTS (707) 822-3775	Bruce Richard MTA (707) 462-5765	Bruce Richard MTA (707) 462-5765

N/A indicates information not available

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**SUMMARY TABLE D4
LOCAL TRANSIT SURVEY CONDUCTED WITHIN DISTRICT 1**

SURVEY INFORMATION		
CONDUCTED BY	Eureka Transit Authority (ETS)	Humbolt Transit Authority (HTA)
SURVEY NAME	Transit Development Plan Update Survey	Transit Development Plan Update Survey
PROCEDURE	On Board; handout/handback to driver	On Board; handout/handback to driver
PERIOD	1995	1995
CORRIDOR OR AREA	City of Eureka	Humbolt Area
SURVEY PURPOSE	To acquire trip O and D locations; trip purposes; residence; household size; and income of riders; info. for services improvement	To acquire trip O-D information; trip purposes; frequency of trips; socioeconomic data & info. on rider preferences.
COST ESTIMATE	Approximately \$2,000	N/A
COMMENTS	292 completed interviews of 874 distributed (33% response rate)	635 completed interviews; 35% response rate
CONTACTS	Marie Liscom ETS (707) 441-4117	Roger Murphy HTA (707) 443-0826

N/A indicates information not available

**SUMMARY TABLE D5
MISC. LOCAL SURVEYS CONDUCTED WITHIN
DISTRICT 5 BOUNDARIES SINCE 1990**

SURVEY INFORMATION				
CONDUCTED BY	SLOCOG	TMA	SLORTA/SLOCOG	Riderharing, COG, APCD, TMA, Caltrans, District 5
SURVEY NAME	Marketing Survey for Atascadero, MB, SB Dial-a-Ride	TMA Unmet Needs Survey	On-Board O-D Transit Survey	Ridesharing Surveys
PROCEDURE	Telephone Survey	Bilingual General Public Survey	On Board Survey each route; all day	Employer Outreach; randomly phoned employers & employees
DATES	October 1994	December 1994	Mid January 1995	Febuary-April 1995
SURVEY PURPOSE	Extention of Performance Audit Contract for Marketing Plan	Aquire information for marketing purposes	To help increse efficency/ change funding relationship	Performance objective development; baseline mode information; TMA Marketing
COMMENTS	Interviewed 300 persons			
CONTACTS	Steven Nukes SLOCOG (805) 781-5703	Mark Shaffer TMA	SLORTA/SLOCOG (805) 781-5703	Tom Fuls Ridesharing (805) 781-4462

N/A indicates information not available

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**SUMMARY TABLE D6
MISC. LOCAL SURVEYS CONDUCTED WITHIN
DISTRICT 5 BOUNDARIES SINCE 1990**

SURVEY INFORMATION				
CONDUCTED BY	COG Korve Engineering Consultants	APCD	SLOCOG TMA	SLOCOG
SURVEY NAME	Route 101 Survey	APCD Rule 901 Survey	SLOCOG Unmet Transit Needs Survey	Transit Operations Survey
PROCEDURE	License plate; Survey Mailer	Mode Information Survey	Survey forms on buses	Site visit/interviews
DATES	March/April 1995	June 1995	January 1996	December-January 1996
SURVEY PURPOSE	Help determine alternatives to widening Highway 101	AVR Calculation for Rule 901 Compliance	Information gathering for Unmet Transit Needs Hearings	To gain vehicle condition information
COMMENTS				
CONTACTS	Jill Peterson COG; Korve Engineering Consultants	Jim Pickans APCD	Rich Murphy SLOCOG (805)-781-5703	Wayne Madden SLOCOG (805) 781-5703

N/A indicates information not available

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**SUMMARY TABLE D7
MISC. LOCAL SURVEYS CONDUCTED WITHIN
DISTRICT 5 BOUNDARIES SINCE 1990**

SURVEY INFORMATION	
CONDUCTED BY	Transportation Agency for Monterey County (TAMC)
SURVEY NAME	TAMC Rail Planning Survey for Monterey County-S.F. Bay Area Corridor
PROCEDURE	Questionnaires were distributed at (1) The 1995 Monterey Rail Festival and at (2) Fisherman's Wharf; Aquarium; Carmel; and Seaside to all who wanted to complete form.
DATES	July, August, December 1995
SURVEY PURPOSE	To acquire stated preference of destinations; trip tolerance times; fare tolerances; and on board amenities
COMMENTS	Concerned with the 101 Corridor between Monterey County and the S.F. Bay Area
CONTACTS	Patrice Goodchild TAMC (408) 755-4834

N/A indicates information not available

M e m o r a n d u m

To: District Representatives to Transportation
Modeling Information Sharing Group
(See Attached list)

Date: August 16, 1996
File:

From: DEPARTMENT OF TRANSPORTATION
Transportation System Information Program - MS 38

Subject: Inventory Update of Travel Surveys

The Office of Travel Forecasting and Analysis is updating the January 1995 report titled "A Survey of Travel Surveys Conducted in California Since 1990". This report (copy attached) contains an inventory or "survey of travel surveys" conducted or sponsored by the Districts and Regional Transportation Planning Agencies (RTPAs) since January 1990 in California. The purpose of this "survey" is to update the inventory of recently acquired travel survey data and relevant resources for mutual use by Caltrans and other agencies throughout the State. We are once again asking for your help.

It would be helpful if you or your staff would review the report and fill out the attached survey form as completely as possible detailing any new surveys conducted since this report was prepared. Also, any post-1989 surveys that may have been inadvertently overlooked and not included in the attached report should be included in this survey. Your reporting should include not only surveys conducted by the District but also RTPA-sponsored travel surveys conducted within the District.

Please use the attachment as a master to reproduce one survey form for each previously unreported travel survey conducted or sponsored by your District or RTPA since 1990. Also, if available, we would appreciate receiving any blank questionnaires, documentation, or reports associated with the travel surveys you report to us.

If you have any questions, please call Don Ochoa at Calnet 464-2747. I would appreciate having the completed forms returned to Transportation System Information Program by September 30, 1996. Thank you very much for your help and cooperation.



R. LESLIE JONES, Chief
Information Services Branch

Attachments (2)

cc: DOchoa

M e m o r a n d u m

To: Mr. Warren Weber, Chief - Rail Program
Mr. Marlin Beckwith, Chief - Aeronautics Program
Mr. David Cabrera, Chief - Mass Transportation Program

Date: August 16, 1996

File:

From: DEPARTMENT OF TRANSPORTATION
Transportation System Information Program - MS 38

Subject: Update of Travel Surveys Inventory

The Office of Travel Forecasting and Analysis is updating the January 1995 report titled "A Survey of Travel Surveys Conducted in California Since 1990". This report (copy attached) was an inventory or "survey of travel surveys" conducted or sponsored by the Districts and Regional Transportation Planning Agencies (RTPAs) since January 1990 in California. The purpose of this "survey" is to update the inventory of recently acquired travel survey data and relevant resources for mutual use by Caltrans and other agencies throughout the State. We are once again asking for your help.

It would be helpful if you or your staff would review the report and fill out the attached survey form as completely as possible detailing any new surveys conducted since this report was prepared. Also, any post-1989 surveys that may have been inadvertently overlooked and not included in the attached report should be included in this survey.

Please use the attachment as a master to reproduce one survey form for each previously unreported travel survey conducted or sponsored by your Program since 1990. Also, if available, we would appreciate receiving any blank questionnaires, documentation, or reports associated with the travel surveys you report to us.

If you have any questions, please call Don Ochoa at 654-2747. I would appreciate having the completed forms returned to Transportation System Information Program by September 30, 1996. Thank you very much for your help and cooperation.



R. LESLIE JONES, Chief
Information Services Branch

Attachments (2)

cc: DOchoa

Inventory of District and RTPA sponsored
Travel Surveys Conducted Since January 1990

District or Program _____
Name of Survey or Study: _____
(Please fill in)

Agencies Involved: _____
Dates of Coverage: _____
Geographic Area or Corridor Coverage: _____
Purpose of Survey: _____

General Travel Survey Procedure:

- (Circle One) **1** License plate **4** On Board _____ (Please Specify Mode)
 2 Roadside **5** Hotel/Motel _____
 3 Household Telephone Survey **6** Other _____ (Please Specify)

Specific Information on Procedure:

- 1** Mailout/Mailback postcard **5** Travel Diary Used
2 Mailout/mailback questionnaire in envelopes **6** Activity Diary Used
3 Handouts/Mailback **7** No Diary Used
4 Roadside Interview **8** Other _____ (Please Specify)

Type of Data Collected: (Please circle all that apply)

Travel Data

- | | |
|------------------------------------|--|
| 1 Trip Origin location | 7 Mode of Travel |
| 2 Trip Destination location | 8 Number of Persons in Vehicle |
| 3 Residence location | 9 How often typically make this trip |
| 4 Time of trip beginning | 10 Particular Vehicle Used on Trip |
| 5 Time of trip end | 11 Vehicle Make, Model, Fuel Type |
| 6 Trip Purpose | 12 Other _____ |
| | (Please Specify other variables as applicable) |

Socio-economic Data

- | | |
|------------------------------------|--|
| 1 Household size | 5 Employment Status |
| 2 Vehicles per household | 6 Industry of Employment |
| 3 Household Income | 7 Drivers Licenses per Household |
| 4 Housing Unit Type live in | 8 Other _____ |
| | (Please Specify other variables as applicable) |

To what geographical level were locations coded (e.g. Traffic zone; Census tract; zip code; county; city; etc.)? _____

Sample Size (Completed Interviews): _____ and Response Rate: _____ %
Were followups made on nonresponses? **1** Yes **2** No

Sampling Procedure (Please Specify): _____
Cost Estimate of Survey: \$ _____ and cost per completed sample: \$ _____
Pertinent Comments about the Survey: _____

(Use backside if necessary)

Contacts: _____	_____	_____
Name	Agency	Phone Number
_____	_____	_____
Name	Agency	Phone Number

PLEASE NOTE: If available we would appreciate receiving any associated questionnaires, "write ups" or reports. Please return completed forms to Don Ochoa (TSIP, MS-38) by September 30, 1996.

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